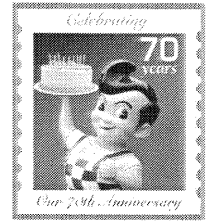




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### **Let it Roll! A Second Bob's Big Boy Restaurant Opens in Las Vegas July 18**

Warren, Mich. — (July 17, 2006) — On the heels of the success of last November's opening of the first Bob's Big Boy Restaurant in North Las Vegas, a brand new Bob's Big Boy is opening at 7125 N. Durango in Las Vegas on July 18.

This new Bob's Big Boy Las Vegas prototype restaurant encompasses over 5,300 square feet, seats 166 patrons and includes all of the company's new design elements including spacious new booths, a state-of-the-art kitchen, murals, and an ice cream counter. As customers enter the brightly lit entranceway, they will be struck with the openness of the prototype's design.

TCCC Inc., a restaurant franchise group, is the owner of the new Bob's Big Boy Restaurant. TCCC Inc. signed an agreement with Big Boy Franchise Management LLC to open 16 Bob's Big Boy Restaurants in Nevada over the next six years.

"We are very excited to be opening the second new Bob's Big Boy in Las Vegas. Based on the customer response we've had to the first North Las Vegas store on Craig Road and the anticipation surrounding the opening of this new Bob's Big Boy on Durango Road, I would say there certainly seems to be a "love affair" with the Big Boy character and brand in Las Vegas," said Tony Michaels, CEO of Big Boy Restaurants International LLC.

TCCC Inc. President Jim Taleghani says, "This is a brand with a great deal of energy and appeal right now. The return of Bob's Big Boy to the west coast is off to a very successful start. All of the ingredients for success are in place. The brand has exceptionally strong nostalgia and equity and there is tremendous growth occurring throughout the Las Vegas market. We want to make sure that Bob's Big Boy becomes a vital member of families throughout this community."

Headquartered in Warren, Michigan, Big Boy Restaurants International LLC is the exclusive worldwide franchiser of more than 455 Big Boy restaurants in the United States and Japan. Visit us at [www.bigboy.com](http://www.bigboy.com).

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