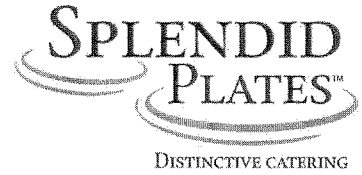


EVENTFUL SERVICES
A CONCESSION AND EVENT SERVICE COMPANY



For Immediate Release
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Splendid Plates and Eventful Services to Cater PGA Tour's Buick Open

Warren, Mich. — (June 19, 2008) — Splendid Plates and Eventful Services proudly announce their selection as the official hospitality provider and concession team for the prestigious Buick Open. The PGA Tour event will run June 23 – 29 at Warwick Hills Golf & Country Club in Grand Blanc, Mich.

Splendid Plates will service 10 -12 elegant “corporate chalets” in which over 4,000 clients are expected to dine during the week of festivities. Eventful Services will run the Open’s public concession areas, providing more traditional fare expected at major sporting events.

“This is our first time serving as the exclusive caterer and concessionaire for this tremendously prominent event and we’re obviously proud to have been chosen,” said Tony Michaels, CEO of Big Boy Restaurants International LLC, which owns Splendid Plates and Eventful Services.

“As a Michigan-based company we’re honored to provide these hospitality services at an event like the Buick Open that showcases our state.”

Splendid Plates and Eventful Services have serviced past events for automotive giants General Motors, Ford Motor Company and Chrysler, luxury retailers Neiman Marcus, Tiffany & Company and Ralph Lauren and notable politicians President Gerald Ford, Vice President Al Gore and Governor Mitt Romney. It is the first time either company has serviced the Buick Open.

Splendid Plates was established in 2006 as a premiere event and catering firm, providing gourmet cuisine, full-service planning and management services and personalized customer service for all corporate, charity and private functions.

Eventful Services, a full-service sports and entertainment event management company, has serviced outdoor and sporting events, festivals, tourist attractions and conventions since 2002. It will provide concessions at the Port Huron Bayview Mackinac Race in July and Detroit’s Belle Isle Grand Prix and International Jazz Festival in August.

Splendid Plates and Eventful Services are owned by Big Boy Restaurants International LLC. Visit all three companies online at www.bigboy.com, www.splendidplates.com and www.eventfulservices.com.

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