



OPERATION Can Do!



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FOR IMMEDIATE RELEASE

Big Boy Restaurants, Detroit Area and Clinton Valley Councils of the Boy Scouts of America to Kick Off the 29th Annual Operation Can Do Food Drive November 4

(Warren, Mich.) — October 27, 2006 — Reports show that over one million Michigan residents use emergency food bank networks within the state. Forty percent of those users have the harsh decision of choosing between providing food for their family or having a place to live. Big Boy Restaurants is teaming up with WXYZ-TV and the Detroit Area and Clinton Valley Councils of the Boy Scouts of America for the **29th annual Operation Can Do** food drive to help fight hunger in Michigan.

Local Boy Scouts will kick off Operation Can Do with their Scouting for Food event on Saturday, November 4. On that day hundreds of Boy Scouts will go door-to-door in metro Detroit handing out empty Operation Can Do collection bags. Residents are urged to fill these bags with non-perishable food in canned, boxed or plastic containers.

The Boy Scouts will retrieve the bags of donated food on the following Saturday, November 11, from 8 to 10 a.m. Residents are urged to leave the filled bags on their doorsteps by 8 a.m. that morning. All that is collected will be distributed to food providers around the state to help feed those in need.

The public can continue donating food to Operation Can Do after November 11 by dropping off any non-perishable food items **at any local Big Boy restaurant until December 31.**

Last year Big Boy restaurants collected 220 tons of food contributed by generous donors. Since the beginning of Operation Can Do in 1978, over eight million pounds of food have been donated. The need remains urgent as thousands of Michigan residents are considered to be food insecure.

“We are asking metro Detroit residents to look in their hearts once again to help provide food for those who are in need,” said Tony Michaels, CEO of Big Boy Restaurants International LLC. “We have had great success with Operation Can Do and we’re counting on the continued generosity of the public who has consistently made this food drive a success for 29 years.”

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Big Boy Restaurants/Operation Can Do
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Operation Can Do food is donated to food banks and emergency food providers in Wayne, Oakland, Macomb, Livingston, St. Clair and Washtenaw counties.

Since frozen and perishable goods cannot be accepted due to shipping and storage restrictions, Operation Can Do asks that donations are limited to items in original canned, boxed or plastic packages.

Operation Can Do is sponsored by Big Boy Restaurants International LLC, WXYZ-TV, and the Detroit Area and Clinton Valley Councils of the Boy Scouts with major support from Reinhart FoodService. Operation Can Do will continue through the entire holiday season, ending on December 31.

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