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## Big Boy Restaurant in Imlay City Celebrates National Reading Month with a Contest for Local Children

Imlay City, Mich. — (March 6, 2006) — In celebration of March being National Reading Month, the Big Boy restaurant located at 1949 S. Cedar (& I-69) in Imlay City is holding a **Read-For-Fun** contest for children aged 10 and younger. The restaurant has partnered with elementary schools in Imlay City, Attica, Lapeer and Capac for this contest to promote the joy of reading.

**Big Boy Read-For-Fun** cards have been distributed to participating local schools. Children must read 10 books and record the name of each book on the **Read-For-Fun** card. They then take the completed card to the Big Boy in Imlay City **by March 31** and redeem it for a free Big Boy Kiddie burger, French fries, and junior sundae. They'll also receive an entry form for a chance to win one of two new bikes to be given away on April 3 as grand prizes in the **Big Boy Read-For-Fun** contest. The bikes were donated by Pamida and the Big Boy in Imlay City.

The drawing for the bikes will be held at **7 p.m. on April 3** at the Imlay City Big Boy restaurant. Also April 3, the restaurant will be hosting *Dinner with the Easter Bunny* from 5 to 8 p.m. featuring exciting events for children including:

- Free Photos with the Easter Bunny
- Easter Coloring Sheets
- Easter Gift Baskets
- Easter Basket Raffle
- All-You-Can-Eat Kiddie Dinner Bar — including chicken nuggets, macaroni & cheese, spaghetti, French fries, and much more (\$3.29 child/\$6.99 adult)

-More-

Big Boy/Imlay City Read for Fun Contest  
Add 1

There's no limit on contest entries and entrants need not be present to win. For more information call the restaurant's manager at (810) 724-3664.

Headquartered in Warren, Michigan, Big Boy Restaurants International LLC is the exclusive worldwide franchiser of more than 455 Big Boy restaurants in the United States and Japan. Visit us at [www.bigboy.com](http://www.bigboy.com).

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