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### **Big Boy Reopens January 3 on Stadium Drive in Kalamazoo**

Kalamazoo, Mich. (December 20, 2005) – Big Boy is BACK at Stadium Drive in Kalamazoo. After a three-year absence, a Big Boy restaurant is reopening January 3 at its original site on 4700 Stadium Drive. There had been a Big Boy restaurant at this location since 1984 until it closed in 2002.

Owner-franchisee Imad Hakkani decided to reopen the former Coney Island as a Big Boy restaurant after realizing the strength of the Big Boy brand. Its food, reputation, and nearly 70 years of being a family favorite is a winning formula.

The new Big Boy restaurant will be open every day from 6 a.m. to midnight. It will feature elements of the prototype design including an eye-catching décor with quilted stainless steel accents, a mural, and seating for 150 in spacious new booths. **This newly remodeled Big Boy Restaurant will also offer free wireless Internet access**, giving customers the convenience of being able to use their laptops or PDAs, outfitted for wireless, while enjoying a delicious Big Boy meal.

“It’s a wonderful location in an area we’ve had great success in serving for 18 years,” said Tony Michaels, CEO of Big Boy Restaurants International LLC. “The updated look and colorful design is a mix of traditional favorites with contemporary style.”

Hakkani is also the owner of three Big Boy restaurants in Plymouth, Plainwell, and on Gull Road in Kalamazoo.

Headquartered in Warren, Michigan, Big Boy Restaurants International LLC is the exclusive worldwide franchiser of more than 455 Big Boy Restaurants in the United States and Japan. Visit us at [www.bigboy.com](http://www.bigboy.com).

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