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Bob's Big Boy Returns to North Las Vegas on November 22, 2005

Warren, Mich. (November 17, 2005) — A new, ground-up prototype **Bob's Big Boy Restaurant** will open to the public at 945 W. Craig in North Las Vegas, Nevada on **Tuesday, November 22 at 6 a.m.** Bob's Big Boy fans in North Las Vegas will be able to enjoy all of the favorite time-tested signature items like the world famous Big Boy double-decker hamburger with that great secret sauce, the memorable hot fudge ice cream cake dessert, along with great hand-dipped ice cream milk shakes and malts, banana splits and sundaes — as well as a newly expanded menu offering more variety of foods.

The new Bob's Big Boy North Las Vegas prototype restaurant encompasses over 5,500 square feet, seats 200 and includes all of the company's new design elements including spacious new booths, a state-of-the-art kitchen, murals, and an ice cream counter. As customers enter the brightly lit entranceway, they will be struck with the openness of the prototype's design.

TCCC Inc., a restaurant franchise group, is the owner of the new Bob's Big Boy Restaurant. TCCC Inc. signed an agreement with Big Boy Franchise Management LLC to open 16 Bob's Big Boy Restaurants in Nevada over the next seven years. A second Bob's Big Boy Restaurant is currently under construction in Las Vegas and is scheduled to open in early 2006.

"I can't think of a more exciting market to open the first of 16 prototype Bob's Big Boy Restaurants," said Tony Michaels, CEO of Big Boy Restaurants International LLC. "I am confident having the restaurants under the ownership of a great operator and franchise group like TCCC Inc. combined with the energy and growth in Las Vegas will make it a great market for Bob's Big Boy. The interest and anticipation about the return of Big Boy has just been remarkable. We look forward to becoming a valuable contributing member of the community."

Another exciting element of the new Bob's Big Boy prototype restaurant is the "Curbside Carryout" service for convenient carryout orders. There's designated curbside carryout parking at the restaurant. An employee brings the customer's order to their car and the customer pays right on the spot — they never have to leave the car!

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TCCC Inc. President Jim Taleghani says, "Bob's Big Boy is a brand with a great deal of energy and appeal right now. Bob's Big Boy is returning to the west coast in a very big way. All of the ingredients for success are in place. The brand has exceptionally strong nostalgia and equity and there is tremendous growth occurring throughout the Las Vegas market. We want to make sure that Bob's Big Boy becomes a vital member of families throughout this community."

Headquartered in Warren, Michigan, Big Boy Restaurants International LLC is the exclusive worldwide franchiser of more than 455 Big Boy Restaurants in the United States and Japan. Visit us at www.bigboy.com.

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