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### **After February Closure, Big Boy Restaurant in Milford to Re-Open in July with New Look and New Owners**

Milford, Mich. — (July 1, 2005) — Big Boy triumphantly returns to Milford after being absent from the village for five months. **On July 7, Big Boy will re-open its restaurant located at 160 S. Milford Rd., Milford, Michigan. Opening festivities begin July 6 with a 5 p.m. ribbon cutting ceremony** by new franchisee Wail Bamieh and Jeff Peterson, Vice President of the Huron Valley Chamber of Commerce, followed by a VIP Night for invited guests from 5-8 p.m. The following day, July 7, the restaurant will open to the public. The Big Boy restaurant in Milford will operate from 6 a.m. to 11 p.m. Sunday through Thursday, and 6 a.m. through midnight on Friday and Saturday.

The building was originally constructed in 1974, and closed in February when the former franchisee decided to pursue other business interests. On May 5, Bamieh and business partners James Morisi and Milton Zussman purchased the Big Boy restaurant in Milford. Bamieh also owns a highly successful Big Boy restaurant located at 33427 Plymouth Rd., Livonia, Michigan.

Among the highlights of the newly remodeled Big Boy restaurant include interior design elements of the Big Boy prototype restaurant such as new booths, bathrooms, salad bar, and a state-of-the-art kitchen. The restaurant occupies 5,200 square-feet with a seating capacity of 150.

“Between new design features and new franchisee ownership, the re-opening of our Milford restaurant is an exciting event for us,” said Tony Michaels, CEO of Big Boy Restaurants International LLC. “Our customers have enjoyed dining in our prototype restaurants, making them models for restaurants to come, including this one. Given these additions and Mr. Bamieh’s track record with his Livonia Big Boy restaurant, we look forward to significant success serving our customers once again in the Milford area.”

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Customers at the Big Boy restaurant in Milford will enjoy all the great classic signature Big Boy items, along with some new summer desserts that start July 11 including:

- **Big Boy Chocolate Chip Cookie Sundae** — two scoops of Big Boy Brand Premium Hand-Dipped Ice Cream layered with rich chocolate chip cookie crumbs, topped with hot fudge, real whipped cream and a cherry, and garnished with half a chocolate chip cookie.
- **Big Boy Caramel Apple Streusel Sundae** — toasted streusel layered with two scoops of Big Boy Brand Premium Hand-Dipped Ice Cream, topped with creamy caramel and warm apple topping, and then finished off with real whipped cream and a cherry.
- **Big Boy Cherry Streusel Sundae** — rich cherry topping and toasted streusel layered with two scoops of Big Boy Brand Premium Hand-Dipped Ice Cream, finished off with more cherry topping, real whipped cream and a cherry.

Headquartered in Warren, Michigan, Big Boy Restaurants International LLC is the exclusive worldwide franchiser of more than 455 Big Boy Restaurants in the United States and Japan. Visit us at [www.bigboy.com](http://www.bigboy.com).

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