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**New Big Boy Restaurant Opens in Scio Township on July 17!
VIP Event to Be Held July 16.**

Scio Township, Mich. — (July 3, 2007) — On **Tuesday, July 17**, Scio Township residents will be welcoming a new boy into the neighborhood with the opening of a **new Big Boy prototype restaurant located at 497 North Zeeb Road. The day before, on Monday, July 16, there will be a 5:15 p.m. ribbon-cutting ceremony followed by a private VIP reception for about 100 local dignitaries from 5:30 –7:30 p.m.**

The smoke free Big Boy restaurant in Scio Township, owned by Nabil Berry, will operate from 6 a.m. — 12 p.m. Sunday through Thursday, and 6 a.m. — 1 a.m. Friday and Saturday. Big Boy fans in Scio Township will now have the opportunity to enjoy the taste of a Big Boy classic in a new location! Customers can choose from the Big Boy original double-decker hamburger, the famous hot fudge ice cream cake topped with real whipped cream, fresh strawberry pie, breakfast bar, and so much more. In addition to the timeless favorites, there are several new, exciting and delicious menu options, including Bob's "Beyond the Bun" chicken sandwich: **an all white meat** chicken breast coated in Big Boy special-recipe breading, fried golden brown that extends outside the bun! Coconut shrimp, chicken fried chicken, four-cheese macaroni, breaded chicken parmigiana, stuffed potato pancakes and shrimp pasta alfredo are among the many other new menu items.

The new Scio Township Big Boy will cover 5,000 square feet and include all the elements of the ground-up prototype design including bright red, blue, and yellow décor, seating for 180 in spacious booths, murals, an ice cream counter, and quilted stainless steel accents. Customers will feel welcomed by the brightly lit entranceway and the openness of the restaurant's design.

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Big Boy Opening

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Aside from the eye-popping menu and friendly surroundings, the restaurant also offers free wireless Internet connection giving customers the convenience of being able to use their laptops or PDAs, outfitted for wireless, while enjoying a delicious meal.

“Big Boy is proud to be a Michigan-owned and based company, representing the best in a family dining experience, and we’re happy to open a new restaurant in Scio Township,” said Tony Michaels, CEO of Big Boy Restaurants International LLC.

Headquartered in Warren, Michigan, Big Boy Restaurants International LLC is the exclusive worldwide franchiser of more than 455 Big Boy Restaurants in the United States and Japan. Visit us at www.bigboy.com.

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