



One Big Boy Drive
WARREN, MI 48091-1799
(586) 759-6000
www.bigboy.com

Contact: *PR Partners*
Nikki Grandberry
(248) 269-4356
ngrandberry@smz.com or
Adam Treadwell
(248) 269-4324
atreadwell@smz.com

Big Boy Introduces Four New Spicy Pasta and Salad Entrees

Warren, Mich. — (June 2, 2005) — Big Boy Restaurants International LLC has — literally — spiced up its menu with a lineup of four brand new mouthwatering pasta and salad entrees featuring chicken and shrimp. The delicious new pasta and salad entrees are available until June 26 and, depending on customer response and demand, may become permanent menu selections.

The new lineup includes:

- **Big Boy Blackened Chicken Caesar Pasta** — strips of blackened grilled chicken breast with a unique blend of herbs and spices, served over bow tie pasta tossed with Big Boy famous Caesar dressing, Parmesan cheese, diced red and green peppers, and garnished with parsley.
- **Big Boy Blackened Shrimp Caesar Pasta** — blackened grilled shrimp with a unique blend of herbs and spices, served over bow tie pasta tossed with Big Boy famous Caesar dressing, Parmesan cheese, diced red and green peppers, and garnished with parsley.
- **Big Boy Shrimp Fiesta Salad** — grilled shrimp with Mexican fajita seasoning over a crisp salad mix of lettuce, cheddar cheese, tomatoes, black olives, red peppers and red onions; served with crispy fried tortilla chips sprinkled with Big Boy seasoning salt, and a side of Big Boy famous salsa ranch dressing.
- **Big Boy Chicken Fiesta Salad** — grilled chicken breast spiced with Mexican flavor over a crisp salad mix of lettuce, cheddar cheese, tomatoes, black olives, red peppers and red onions; served with crispy fried tortilla chips sprinkled with Big Boy seasoning salt, and a side of Big Boy famous salsa ranch dressing.

“The new entrees are a continuation of our efforts to meet the demands of our customers for a variety of new tastes and high quality products,” said Big Boy CEO Tony Michaels.

“Our four new entrees are extensions of recently introduced flavor profiles that have proven to be very popular among our customers,” he added.

Headquartered in Warren, Michigan, Big Boy Restaurants International LLC is the exclusive worldwide franchiser of more than 455 Big Boy Restaurants in the United States and Japan. Visit us at www.bigboy.com.

###