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Grand Re-Opening Celebration for Big Boy Oxford Restaurant Monday, February 13.

Oxford Township Supervisor Bill Dunn to Cut Ribbon

(Photo Opportunity)

Oxford, Mich. — (February 3, 2006) — On **Monday, February 13** the Big Boy restaurant located at **955 S. Lapeer Rd. in Oxford** will begin its weeklong grand re-opening celebration. The restaurant has undergone extensive renovations that include new booths, an ice cream counter, exterior signage, remodeled bathrooms, and updated lighting.

Oxford Township Supervisor Bill Dunn will be the special guest and **cut the ribbon at 5 p.m.** celebrating the grand re-opening.

The Big Boy restaurant in Oxford is owned by Sam Saleh and Norman Mourad, who are Big Boy multiple-unit franchise owners. The remodeled Oxford restaurant occupies 5,000 square-feet, with a seating capacity of 180 and a staff of 50. Store hours are 6:30 a.m. – 11 p.m. Sunday through Thursday; and 6:30 a.m. – midnight on Friday and Saturday.

“We're thrilled how Norman and Sam are moving ahead with prototype remodels of their existing restaurants. This is another step in the great progress we are making in updating our chain's facilities,” said Tony Michaels, CEO of Big Boy Restaurants International LLC.

Big Boy is known for its “family-friendly” atmosphere, so many events have been planned with children in mind. The Big Boy costumed character will be on hand to greet customers at the restaurant from 6 – 8 p.m. Monday through Sunday. There will also be face painting and food specials for the kids. Other celebration events include:

- **Monday, February 13 through Sunday, February 19** — Famous Big Boy 99¢ Soup, Salad & Fruit Bar: With the purchase of a sandwich combination or dinner entrée. It's available 11 a.m. until the store closes.
- **Monday, February 13** — Blockbuster Breakfast: Featuring two eggs, two strips of bacon, two sausage links, hash browns, toast or pancakes at the special price of \$2.29 from 6:30 — 11 a.m. A special ribbon-cutting ceremony will be held at 5 p.m. and restaurant patrons will be treated to a free slice of celebration cake, starting at 5 p.m., with the purchase of a sandwich or dinner entrée (while supplies last).

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Big Boy Re-Opening
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- **Tuesday, February 14** — Two Can Dine Menu: Two For \$15 — Chicken or veal parmigiana with Soup, Salad, & Fruit Bar and a hot fudge ice cream cake or super sundae to share. Two For \$25 — T-Bone steak dinner or jumbo shrimp dinner, Soup, Salad & Fruit Bar and a hot fudge ice cream cake or super sundae to share. Offered from 5 to 9 p.m.
- **Wednesday, February 15** — \$3.99 All-You-Can-Eat Hotcakes: With one side of meat from open to 11 a.m.; \$3.99 All-You-Can-Eat Spaghetti Dinner from 11 a.m. until the store closes.
- **Thursday, February 16** — Kiddie Night: Free pictures with Big Boy, clown, face painting and 99¢ kiddie burger, French fries & pop for kids 10 and under. Offered from 6 to 8 p.m.
- **Friday February 17** — Free Coffee: With a breakfast purchase of \$3.99 or more from 6:30 to 11 a.m.

Headquartered in Warren, Michigan, Big Boy Restaurants International LLC is the exclusive worldwide franchiser of more than 455 Big Boy Restaurants in the United States and Japan. Visit us at www.bigboy.com.

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