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Big Boy Half-Pound Gourmet Burger Fest Adds Four New Paninis to the Menu

Warren, Mich. — (October 13, 2005) — Beginning October 12, Big Boy's new half-pound gourmet Panini hamburgers are guaranteed to make customers say "Ohhh Boy!" with every bite. These new gourmet burgers are specially seasoned, grilled to perfection and served on toasted Old World-style artisan Panini bread with French fries and cole slaw. The new gourmet Panini burgers will be on the menu through December 11. They are:

Southwest Panini Burger — seasoned with unique lime pepper seasoning and topped with red pepper, grilled onions, melted mild pepperjack cheese and chipotle mayonnaise; served on Old World-style artisan Panini bread.

Pizza Panini Burger — sprinkled with unique robust roasted garlic seasoning and topped with pepperoni, zesty pizza sauce and melted mozzarella cheese; served on Old World-style artisan Panini bread.

Salsa Ranchero Panini — sprinkled with Big Boy seasoning salt with crisp bacon, melted mild pepperjack cheese, leaf lettuce, tomato, red onion, and Big Boy salsa ranch dressing; served on Old World-style artisan Panini bread.

Roasted Garlic Panini Burger — unique roasted garlic-seasoned burger topped with sautéed mushrooms, melted mozzarella cheese, melted cheddar cheese and Big Boy special-recipe bleu cheese dressing; served on Old World-style artisan Panini bread.

"This is the next generation of our popular Panini sandwiches. The success of our first Panini sandwiches gave us the idea of creating gourmet burgers around this marvelous bread," said Tony Michaels, CEO of Big Boy Restaurants International LLC.

Headquartered in Warren, Michigan, Big Boy Restaurants International LLC is the exclusive worldwide franchiser of more than 455 Big Boy Restaurants in the United States and Japan. Visit us at www.bigboy.com.

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