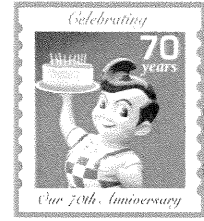




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Five-Year-Old Jane Jaffrelot of Milford is the Grand Prize Winner of a Trip to the Cancun/Mayan Riviera in the *Big Boy Passport to Fun* Contest

Warren, Mich. — (October 24, 2006) — The Jaffrelot family of Milford, Michigan will be enjoying a fun-filled vacation at the Cancun/Mayan Riviera via Apple Vacations courtesy of PassagewaysTravel.com, compliments of Big Boy Restaurants. Their daughter, Jane Jaffrelot, 5, is the lucky grand prize winner of the *Big Boy Passport to Fun* contest. The contest began in June and ended in mid-September. It was one of many contests that have been part of Big Boy celebrating its 70th anniversary this year.

The excitement doesn't end there as 21 runner-up winners are receiving fun prizes consisting of admission certificates to Avalanche Bay Indoor Water Park, Big Boy gift cards worth \$70 and Big Boy banks. There were seven different winners for each of these prizes.

"Congratulations to the Jaffrelot family and especially their prize-winning daughter Jane," said Tony Michaels, CEO of Big Boy Restaurants International LLC. "We hear Jane is quite a fan of Big Boy scrambled eggs with diced ham! We hope she'll be stopping in to celebrate at her favorite Big Boy restaurant and that they will enjoy their vacation in the sunny Cancun/Mayan Riviera," said Michaels.

Among the other 21 contest prize winners, one family had three winners of the Big Boy \$70 gift cards! The Porter family of Pittsford, Michigan experienced a house fire and their insurance company put them up in a hotel for 40 days. Where did the family eat during those days? Big Boy, of course! They ate at a nearby Big Boy restaurant every day and the children quickly filled up their passports.

In the Passport to Fun contest, children 10 and under picked up their passports at participating Big Boy restaurants in Michigan, Cleveland and Akron, Ohio (excluding Frisch's Big Boy restaurants in Ohio). Every time they stopped in Big Boy they would get a sticker for their passport (one sticker per visit). After their passport was filled with eight stickers, they turned it in and received one of the following: FREE kiddie hot dog, FREE kiddie grilled cheese or a FREE kiddie burger. Each of the meals included fries and a junior sundae.

Once the passports were turned in they were put into a drawing for the grand prize and other prizes. Each of the winners was randomly selected.

Headquartered in Warren, Michigan, Big Boy Restaurants International LLC is the exclusive worldwide franchiser of more than 455 Big Boy restaurants in the United States and Japan. Visit us at www.bigboy.com.

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