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Big Boy to Host 23rd Annual "Play It Safe" Day at Crittenton Hospital

Rochester, Mich. — (October 1, 2008) — Here's a way to give kids a head start on learning good health and safety practices. Bring them to **"Play It Safe" Day** at Crittenton Hospital Medical Center **Wednesday, October 15 from 10-11:30 a.m.** A group of approximately 15 children aged 4-6 will learn the importance of health care from a Crittenton Child Life Specialist in conference room 2CD of Crittenton Hospital Medical Center, located at 1101 W. University Drive in Rochester. To register, or for more information, call **Crittenton's Foundation Office at (248) 652-5345.**

Big Boy Restaurants International LLC is proud to sponsor this event designed to help lessen childhood fears of going to the doctor's office.

Children will get a chance to listen to their own heart beat, they will be taught lessons about how to cross the street safely, how to properly brush their teeth, and many other helpful health and safety tips. Big Boy, the mascot for Big Boy Restaurants, will be there in full costume to hand out bravery awards to the participants.

Headquartered in Warren, Mich., Big Boy Restaurants International LLC is the exclusive worldwide franchiser of more than 455 Big Boy Restaurants in the United States and Japan. Visit us at www.bigboy.com.

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