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### **Big Boy to Host 22<sup>nd</sup> Annual “Play It Safe” Day at Crittenton Hospital**

Rochester, Mich. — (April 22, 2008) — Parents and guardians are always looking for a better way to educate their children about good health, and this year’s **“Play It Safe” Day** at Crittenton Hospital Medical Center will be an excellent opportunity to do just that.

On **Tuesday, May 13 from 10-11:30 a.m.**, a group of 25 children aged 4-6 will learn the importance of health care from a Crittenton Child Life Specialist in conference room 2CD of Crittenton Hospital Medical Center, located at 1101 W. University Drive in Rochester. To register, or for more information, call **Crittenton’s Foundation Office at (248) 652-5345**.

Big Boy Restaurants International LLC is proud to sponsor this event designed to help lessen childhood fears of going to the doctor’s office.

Children will get a chance to listen to their own heart beat, they will be taught lessons about how to cross the street safely, how to properly brush their teeth, and many other helpful health and safety tips. Big Boy, the mascot for Big Boy Restaurants, will be there in full costume to hand out bravery awards to the participants.

“We look forward to giving children a fun opportunity to learn the importance of health care,” said Tony Michaels, CEO of Big Boy Restaurants International LLC. “We encourage members of the community to come out in support of the children as they have fun learning to play it safe.”

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