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New Big Boy Restaurant Opens in Rochester Hills on May 31!

VIP Event to Be Held May 30.

Rochester Hills, Mich. — (May 21, 2007) — On **Thursday, May 31** Rochester Hills residents will gain a popular dining spot in their neighborhood with the opening of a **new Big Boy prototype restaurant located at 90 East Tienken Road** owned by Abdul Karkoukli and Jihad Smaili. **On Wednesday, May 30, there will be a 5:15 p.m. ribbon-cutting ceremony followed by a private VIP reception for about 100 local dignitaries from 5:30 – 8 p.m. Cutting the ribbon will be Rochester Hills Mayor Bryan K. Barnett and owner Abdul Karkoukli.**

This new smoke free Big Boy restaurant in Rochester Hills will operate from 6 a.m. — 11 p.m. Sunday through Thursday, and 6 a.m. — midnight Friday and Saturday.

Big Boy fans in Rochester Hills will now have a new location to enjoy the classic Big Boy original double-decker hamburger, the famous hot fudge ice cream cake topped with real whipped cream, fresh strawberry pie, breakfast bar, and other timeless favorites. There are also several exciting new menu additions including Bob's "Beyond the Bun" chicken sandwich: **an all white meat** chicken breast coated in Big Boy special-recipe breading, fried golden brown that extends outside the bun! Coconut shrimp, chicken fried chicken, four-cheese macaroni, **breaded** chicken parmigiana, stuffed potato pancakes and shrimp pasta alfredo are among the many other new menu items.

The 5,380-square-foot Big Boy restaurant in Rochester Hills will include all the elements of the ground-up prototype design including bright red, blue, and yellow décor, seating for 150 in spacious booths, murals, an ice cream counter, and quilted stainless steel accents. Customers will feel welcomed by the brightly lit entranceway and the openness of the restaurant's design.

The restaurant also offers free wireless Internet connection giving customers the convenience of being able to use their laptops or PDAs, outfitted for wireless, while enjoying a delicious meal.

"Big Boy is proud to be a Michigan-owned and based company, representing the best in a family restaurant experience, and we're happy to open a new restaurant in Rochester Hills," said Tony Michaels, CEO of Big Boy Restaurants International LLC.

Headquartered in Warren, Michigan, Big Boy Restaurants International LLC is the exclusive worldwide franchiser of more than 455 Big Boy Restaurants in the United States and Japan. Visit us at www.bigboy.com.

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