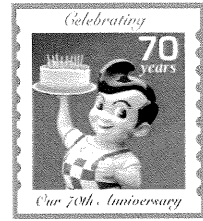




One Big Boy Drive
WARREN, MI 48091-1799
(586) 759-6000
www.bigboy.com



Contact: *SMZ PR Partners*
Nikki Grandberry
(248) 269-4356
ngrandberry@smz.com

Bob's Big Boy Restaurant Opens Monday, December 11 in Signal Hill

Warren, Mich. (December 8, 2006) — **A brand new Bob's Big Boy restaurant will open at 1898 E. Willow in Signal Hill, California on Monday, December 11.** Signal Hill Mayor Larry Forester along with several local officials will cut the ribbon at the new restaurant at 10 a.m. The 4,500-square-foot restaurant, formerly Coco's, seats 150, is smoke free and features all of the exciting design elements in prototypical Big Boy restaurants nationwide. Those elements include bright red, blue, and yellow décor, spacious booths, murals and an ice cream counter. This new Bob's Big Boy restaurant has a brightly lit entranceway reflective of the openness of the restaurant's design. Bob's Big Boy fans in Signal Hill will now be able to enjoy the famous all-you-can-eat breakfast and fruit bar, classic Big Boy original double-decker hamburger, the legendary hot fudge ice cream cake topped with real whipped cream, fresh strawberry pie, and other timeless favorites.

Mike Hashim, president of BBB Restaurants in San Bernardino, California, and Suhail Hashim, president of QSC Corporation in Northridge, California, are the franchisees.

The Hashims have been in the restaurant business for over 30 years and have owned and operated several restaurants and major franchises including Pizza Hut, Shakey's Pizza, Howard Johnson and Red Lobster. "We love Bob's Big Boy and have been a big fan and a customer since the 1980s," said Mike Hashim.

"We've opened three stores out west this year and the response by our customers has fulfilled our expectations," said Tony Michaels, CEO of Big Boy Restaurants International LLC. "We've seen unprecedented excitement and interest in our brand by investors and potential franchisees and we're ahead of the projected timeline in our strategic growth plan," he added.

In addition to growth on the West Coast, new Big Boy restaurants have opened in Florida, Nevada and Michigan in 2006.

Headquartered in Warren, Michigan, Big Boy Restaurants International LLC is the exclusive worldwide franchiser of more than 455 Big Boy Restaurants in the United States and Japan. Visit us at www.bigboy.com.

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